

Rania Elsalamony

ART CONSULTANT
| FINE ARTIST

HOSPITALITY & COMMERCIAL ART PROJECTS
DUBAI, UAE

Profile

ART CONSULTANT AND FINE ARTIST EXPERIENCED
IN DELIVERING ARTWORK SOLUTIONS FOR
HOSPITALITY AND COMMERCIAL PROJECTS
ACROSS THE GCC.

MY WORK FOCUSES ON TRANSLATING INTERIOR
AND ARCHITECTURAL CONCEPTS INTO CURATED
ARTWORKS THAT ENHANCE SPATIAL IDENTITY
WHILE MEETING PRODUCTION, BUDGET, AND
PROJECT DELIVERY REQUIREMENTS. I
COLLABORATE WITH DESIGNERS, SUPPLIERS, AND
PRODUCTION TEAMS TO DEVELOP AND IMPLEMENT
ARTWORK PACKAGES ALIGNED WITH PROJECT
NARRATIVES AND CLIENT EXPECTATIONS.

CURATORIAL APPROACH

- CONTEXT-DRIVEN ARTWORK SELECTION
ALIGNED WITH ARCHITECTURE AND NARRATIVE
- INTEGRATION OF LOCAL AND REGIONAL
ARTISTS WITHIN PROJECT CONCEPTS
- BALANCE BETWEEN AESTHETIC, CULTURAL
RELEVANCE, AND COMMERCIAL FEASIBILITY

Address Jabal Omar – Makkah

Hospitality Artwork Integration

Project Overview

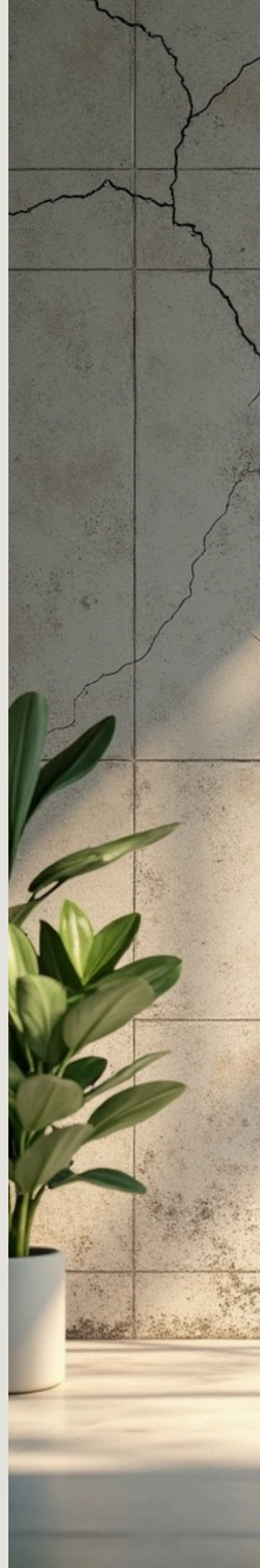
Luxury hospitality development requiring artwork solutions aligned with Arabic and Islamic visual identity within contemporary hotel interiors.

Role & Contribution

- Collaborated with interior and graphic design teams to develop artwork concepts.
- Collaborated with artists and suppliers to develop and customize artwork solutions.
- Ensured artworks aligned with interior design narratives and cultural context.
- Contributed to artwork integration across guest rooms and public areas, ensuring alignment with spatial and cultural context.

Outcome

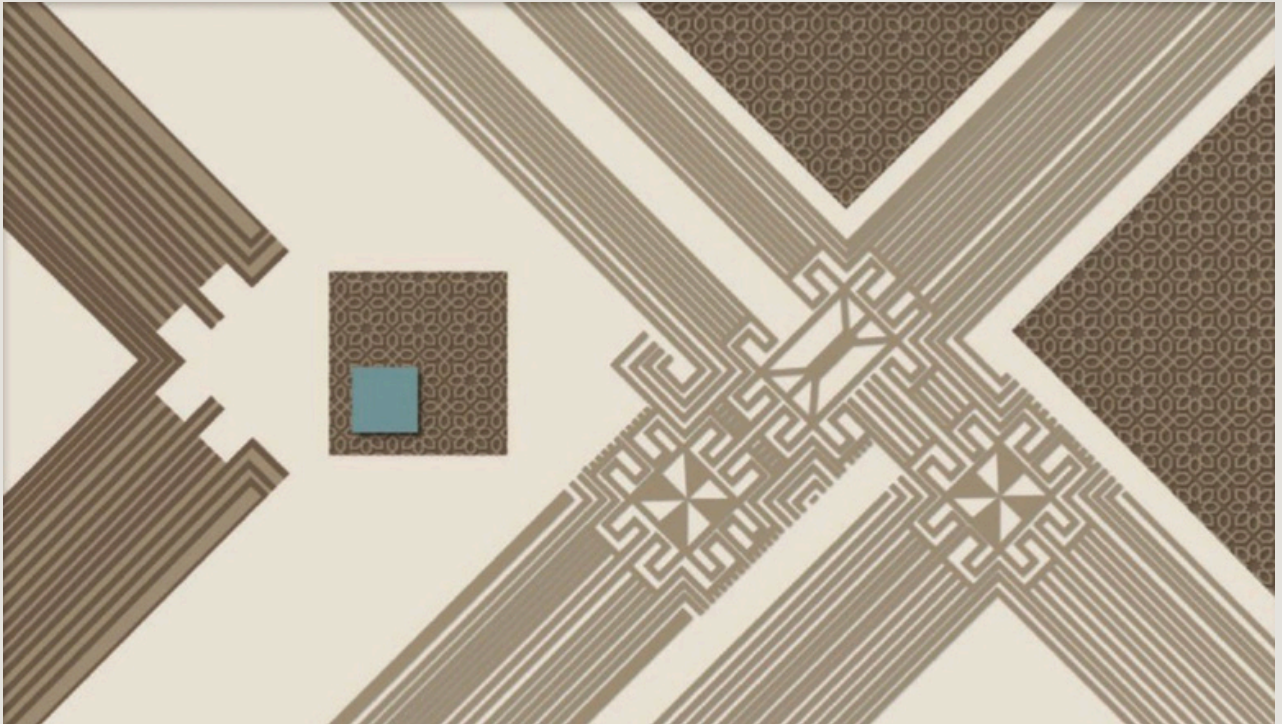
Artwork packages enhanced guest experience while maintaining cultural authenticity and contemporary ق hospitality aesthetics.





The Address Mecca, Print on canvas ,1000mm*1100 mm





The Address Mecca, Print on canvas ,1260mm*860mm



Westin Ras Al Khaimah

Hospitality Artwork Development

Project Overview

Artwork development for hospitality environments inspired by Ras Al Khaimah's natural landscape, integrating desert, sea, and mountain tones to create calm and welcoming guest experiences.

Role & Contribution

- Developed artwork concepts aligned with the hotel's design narrative.
- Contributed to artwork placement coordination across lobby and public areas.
- Collaborated with artists and suppliers to develop and customize artwork solutions.
- Ensured artworks complemented interior materials and spatial atmosphere.

Outcome

Artwork solutions enhanced spatial ambiance while maintaining a cohesive hospitality identity.



Antique brass finish for the metal vases



430-905 Customized metal vase with stone	
Dimension	430-905.01 250 w x 250 d x 400 h mm
Finish	Antique brass finish
Quantity	1 no.

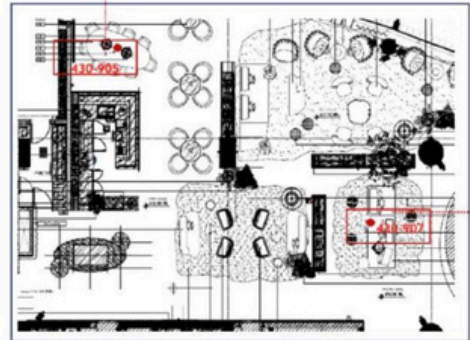
430-905 Customized metal vase with stone	
Dimension	430-905.02 250 w x 250 d x 400 h mm
Finish	Antique brass finish
Quantity	1 no.



430-905 Customized faceted vase	
Dimension	430-905.03 200 w x 200 d x 260 h mm
Finish	Brass
Quantity	2 nos

Note: 430-905 all items will be customized similar to the IFC specifications.

Note: Legend symbol thickness not to scale and for visual purpose only



THE WESTIN- RAS EL KHAMIH LOBBY -LOUNGE AREA



Reference image

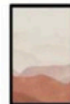


190-852 Framed print on matt canvas	
Overall dimension	800 x 1000 mm
Frame	Black wooden floater frame (10 x 54 mm)
Quantity	2 nos.



190-902 Customized Planter	
Dimension	600 w x 600 d x 700 h mm
Finish	Bronze
Quantity	2 nos.

Note: The item will be customized similar to the IFC specifications.



Reference image



190-853 Framed print on matt canvas	
Overall dimension	800 x 1000 mm
Frame	Black wooden floater frame (10 x 54 mm)
Quantity	1 no



THE WESTIN- RAS EL KHAMIH PUBLIC TOILET AREA

Jumeirah Shurayrah – KSA (HW3)

Hospitality Artwork Package Coordination

Project Overview

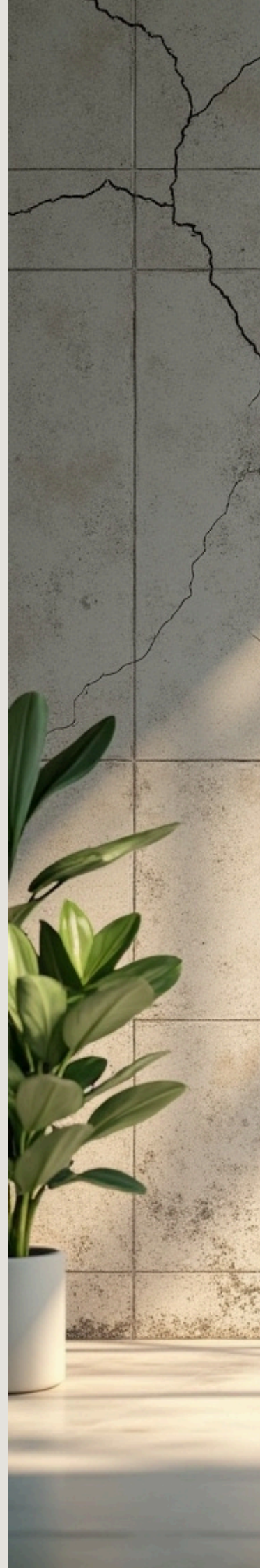
Large-scale hospitality development requiring coordinated artwork solutions across public areas, dining spaces, spa, guestrooms, and specialty restaurants.

Role & Contribution

- Contributed to coordination of artwork packages across multiple hotel zones.
- Assisted in artwork customization aligned with interior design concepts.
- Collaborated with artists and suppliers to develop and customize artwork solutions.
- Ensured artwork proposals aligned with project narrative and spatial requirements.

Outcome

Artwork solutions contributed to cohesive guest experiences across hospitality spaces while maintaining brand and design consistency.





HW3- JUMEIRAH SHURAYRAH – KSA – ARTWORKS FOR ADULT POOL BAR



Reference image as per specifications



Elevation



10x40 Wooden floater frame
– Profile Approved

APB-AA-201 Wooden Framed Print on canvas stretched on wooden stretcher bar including security fittings	
Location	Adult pool bar
Overall Dimension	1350 x 1750 mm
Frame	Wooden Floater Frame
Frame Size	10 x 40 mm
Quantity	1 nos.

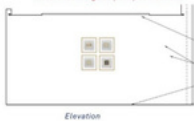


(Note: Artwork design digitally created based on the concept of reference image provided,
And the artwork framing will be done in-house)

HW3- JUMEIRAH SHURAYRAH – KSA – ARTWORKS FOR MEETING ROOM



Reference image as per specifications



Elevation

MTG-AA-201 Framed Mixed media on raw canvas, seven onto handmade paper (Set of 4)	
Location	Meeting room – Wall
Overall Dimension	600 x 600 mm
Frame	TBD
Frame Size	TBD, Mount TBD
Quantity	1 Set.



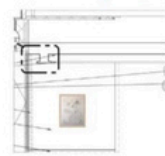
(Note: Artwork will be customized based on the concept of reference image provided)



HW3- JUMEIRAH SHURAYRAH – KSA – ARTWORKS FOR ALL DAY DINING



Reference image as per specifications



Elevation



10x40 Wooden floater frame
– Profile Approved

ADD-AA-203 Framed Mixed media Artwork	
Location	All Day Dining
Overall Dimension	900 x 1150 mm
Frame	Wooden Floater Frame
Frame Size	10 x 40 mm
Quantity	1 nos.



(Note: Artwork will be customized based on the concept of reference image provided)



HW3- JUMEIRAH SHURAYRAH – KSA – ARTWORKS FOR SPA



Reference image as per specifications



Elevation

SPA-AA-201 Glass & Seashell wall sculpture	
Location	SPA – Reception Lounge
Overall Dimension	1550 x 2000 mm
Quantity	1 no.

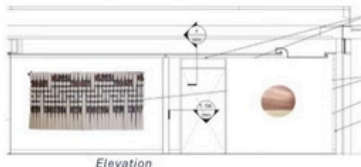


(Note: Artwork will be customized based on the concept of reference image provided;
Fixing details to be discussed)

HW3- JUMEIRAH SHURAYRAH – KSA – ARTWORKS FOR SPECIALTY RESTAURANT - KAYTO

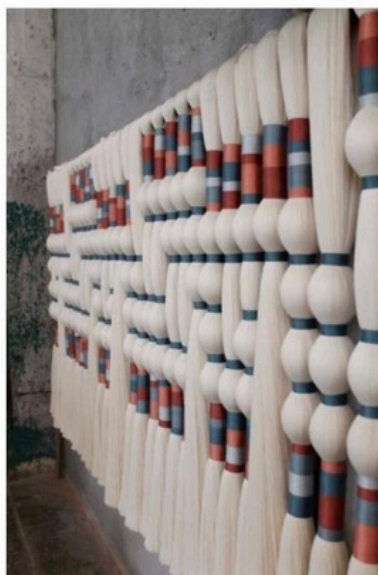


Reference image as per specifications



Elevation

KT-AA-202 Fiber Art yarn wall artwork	
Location	KAYTO indoor – Sushi Bar
Overall Dimension	4000 x 2000 mm
Quantity	1 no.



HW3- JUMEIRAH SHURAYRAH – KSA – ARTWORKS FOR SPA



Reference image as per specifications



Elevation

SPA-AA-215 Ceramic wall Artwork (Set of 15)	
Location	SPA – refreshment centre
Overall Dimension	(90 - 200 Dia mm Each piece)
Quantity	1 Set.



(Note: Artwork will be customized based on the concept of reference image provided;
Fixing details to be discussed)

Selected Hospitality & Commercial Projects

- Urban Habitat Mixed Use Complex – Al Quoz
- Raffles Red Sea Global – Hospitality Artwork Packages
- Grand Hyatt Shura Island – Artwork Coordination
- JW Marriott – Kuwait – Hospitality Art Development
- Mangrove Rotana Resort – Ras Al Khaimah
- SIAJ Luxury Mountain Lodge – Ras Al Khaimah
- Vintage Grand Hotel – KSA
- Best Western Hotel – Makkah
- Private Commissions & Collections (UAE & KSA)

“Including coordination with UAE & GCC-based artists, suppliers, and fabrication teams”.

Rania El-Salamony

Art Consultant | Fine Artist

raniaelsalamony@gmail.com

+971 56 616 3635

Dubai, UAE

Instagram / Portfolio: @rart.work