

# RANIA EL-SALAMONY

Artist · Art Consultant · Studio Manager

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Combining architecture, urban design, fine art practice, and GCC hospitality art consulting to create context-driven artwork solutions for commercial, cultural, and interior environments.

## IDENTITY PILLARS



Art Consultancy



Hospitality &  
Commercial Projects



Artwork Curation  
& Commissioning



Studio Production &  
Installation  
Coordination

## EXPERIENCE

### Art Consultant | Studio Manager

Art Source / Joseph Company · Dubai · 2025 – Present

- Translates client, consultant, and interior design briefs into curated artwork concepts.
- Coordinates production from concept, materials, and fabrication through quality control and installation readiness.
- Sources and curates work from UAE and GCC-based artists, galleries, and suppliers.
- Supports hospitality and commercial projects with visual storytelling, spatial fit, and brand alignment.

## SELECTED EXHIBITIONS & SHOWS

**Emirates of Glory** Sharjah, 2025

**For Gaza** Univ. of Sharjah, 2024

**Made in Tashkeel 24** Alserkal Ave, 2024

**Tribute to Dubai** Funun Art, 2023

**World Art Dubai** 2022

**M.A.D.S Gallery** Milan, 2021

## EDUCATION

**M.Sc. Urban Design & Planning**

Ain Shams University, Cairo

**B.Sc. Architecture**

Ain Shams University, Cairo

Arabic (Native) · English (Fluent) Member, Emirates Fine Arts Society

# PROFESSIONAL PRACTICE

*From concept and curation to production and installation*

## ART CONSULTANT | STUDIO MANAGER

2025 – PRESENT

Art Source / Joseph Company · Dubai

### 01 CREATIVE TRANSLATION

- Translate client, architect, consultant and interior-design briefs into artwork concepts.
- Balance artistic intent with architecture, spatial context, cultural relevance and commercial requirements.
- Develop visual references, mockups and presentation material to communicate concepts.

### 03 PRODUCTION & DELIVERY

- Manage artwork production from concept development through material selection, fabrication and quality control.
- Coordinate printers, fabricators, suppliers and artists.
- Support artwork procurement, logistics and installation readiness.

### 02 CURATION & COMMISSIONING

- Curate and source artwork from UAE and GCC-based artists.
- Coordinate commissioned and customized artwork.
- Maintain relationships with artists, galleries, suppliers and specialist fabricators.

### 04 SITE & PROJECT INTEGRATION

- Conduct site visits to assess placement, scale, materials and environmental suitability.
- Manage multiple artwork packages simultaneously.
- Coordinate delivery against specifications, project timelines and hospitality/commercial requirements.

*“Her practice sits at the intersection of art, architecture, spatial storytelling and project delivery.”*

#### EARLIER PRACTICE

##### ART INSTRUCTOR

2023–2024

Art Studio, Cairo — Painting and mixed-media programmes, emerging-artist mentoring, exhibitions, community art initiatives and art-therapy sessions supporting People of Determination.

##### ART INSTRUCTOR

2018–2019

Dubai International Art Centre — Painting and mixed-media workshops, exhibitions, community events and public art engagement.

##### TEACHING ASSISTANT — URBAN DESIGN

2006–2010

Al Shorouk Academy, Cairo — Urban planning, sustainability, academic research, graduation projects and design workshops.

# ARTISTIC PRACTICE & EXHIBITIONS

*Selected exhibitions, commissions and professional affiliations*



## SELECTED EXHIBITIONS & SHOWS

- 2025** ● Emirates of Glory  
Al Qassimia University, Sharjah
- 2024** ● For Gaza  
University of Sharjah Research Park
- 2024** ● **Made in Tashkeel 24**  
Alserkal Avenue
- 2023** ● Tribute to Dubai  
Funun Art
- 2022** ● **World Art Dubai**  
Funun Arts
- 2021** ● **M.A.D.S Gallery**  
Milan

## COLLECTIONS & COMMISSIONS

### Hospitality

Artwork projects across the GCC

### Private Collections

Collectors in the UAE and Egypt

### Interiors

Murals and custom artworks for interior projects

## PROFESSIONAL AFFILIATIONS

Member, Emirates Fine Arts Society

## ACADEMIC FOUNDATION

**M.Sc. Urban Design & Planning**

Ain Shams University, Cairo | 2013

**B.Sc. Architecture**

Ain Shams University, Cairo | 2005

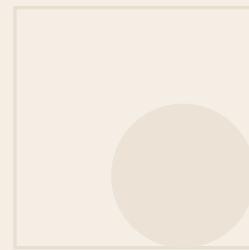
## DIGITAL & DESIGN TOOLS

Adobe Photoshop · Adobe Illustrator · Adobe InDesign · AutoCAD · SketchUp · Microsoft Office

*“An artistic practice informed by architecture, place, culture and the relationship between artwork and the spaces it inhabits.”*

# CREATIVE APPROACH & CAPABILITIES

*Bringing together art, architecture, context and delivery*



## HOW RANIA WORKS

01

### UNDERSTAND

Interpret the client brief, architecture, brand, audience and spatial context.

02

### CURATE

Develop the artistic direction and identify appropriate artists, artworks, references and commissions.

03

### DEVELOP

Translate concepts into mockups, materials, production specifications and feasible artwork solutions.

04

### DELIVER

Coordinate artists, fabricators, printers, suppliers, production, quality control and installation readiness.

05

### INTEGRATE

Ensure artwork fits the physical environment, scale, materials, cultural context and overall design narrative.

## CORE CAPABILITIES

### ART & CURATION

Consultancy · Curation · Commissioning

### SPACE & DESIGN

Spatial integration · Site assessment ·  
Materials

### PRODUCTION & DELIVERY

Production · Fabrication · Quality control

### CLIENT & PROJECT

Briefs · Collaboration · Delivery timelines

*“Art should not simply occupy a space.  
It should belong to it.”*

Rania's background in architecture, urban design and fine art informs an approach in which artwork is considered as part of the wider spatial, cultural and human experience.

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